

# SFA PORTFOLIO

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## VALLEY SPORTS CENTER

<b>Location</b>	Simsbury, CT
<b>Facility Type</b>	Indoor multisport center
<b>Overview of SFA's Role</b>	SFA analyzed the feasibility and financial projections for this facility, then assisted the founder during the capital acquisition phase.



## THE LEGENDS SPORTS COMPLEX

<b>Location</b>	The Woodlands, TX (Metro Houston)
<b>Facility Type</b>	Indoor & Outdoor Multisport & Fitness Center
<b>Overview of SFA's Role</b>	For this existing facility, SFA outlined an Optimization Initiative and associated project timeline. SFA's work has included a complete audit of the facility's financial performance, operating systems, and management structure. SFA then identified opportunities to enhance facility performance through enhanced operating systems, institution of higher-performing programs, and proper allocation of facility assets. Ultimately, SFA is helping the ownership and management team to drive revenue per square foot, maximize cost containment, and enhance bottom-line profitability.



SFA... *Here to Help!*