

# SFA PORTFOLIO

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## FAIRVIEW INDOOR SPORTS COMPLEX

<b>Location</b>	Fairview, TX
<b>Facility Type</b>	Indoor Multipurpose Sports, Events, and Community Center
<b>Construction Budget</b>	Over \$20MM
<b>Overview of SFA's Role</b>	SFA analyzed the feasibility of this community asset for the Economic Development Council, while also providing recommendations related to financial performance, best use, and an optimal program plan. SFA is also assessing the economic impact for the community, which seeks to drive tourism to the local area and maximize the potential for overnight visitors and increased sales for area restaurants and commercial outlets.



## KAPALUA ADVENTURE CENTER

<b>Location</b>	Maui, HI
<b>Facility Type</b>	Outdoor Sports Tourism Destination
<b>Construction Budget</b>	Less than \$5MM
<b>Overview of SFA's Role</b>	Prior to opening the Mountain Outpost, the Ritz Carlton Kapalua Resort engaged SFA to provide curriculum, sales training support, and program consultation. SFA's deliverables in this engagement included corporate teambuilding curriculum, group events sales strategies, and a comprehensive staff resources manual.



SFA... *Here to Help!*